

Early Childhood Program  
**Directors as**



**Consumers of Software**  
for Program Management  
& Family Communications

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**Bonus  
handouts**

# What to ask your colleagues about software products

(and what to think about when you talk to salespeople)

- Is the company responsive to customers?
- Do they seem to understand ECE programs' needs
- Is the product reliable? (Uptime/Downtime)
- Is it easy to use over time?
- Does it deliver what is promised? (Or does it seem too good to be true?)
- Is it sustainable?
- Do the staff, families, and children benefit?
- Do the staff and families like it?
- Does it solve the administrator's problems?



# Desktop & mobile interfaces should...



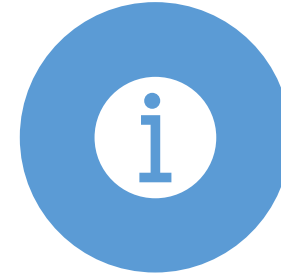
REQUIRE 3 CLICKS  
OR FEWER GET TO  
ANY FUNCTION



INTUITIVE TO  
NAVIGATE



PROVIDES  
ACCESSIBLE HELP



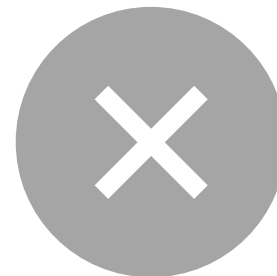
HAS ON-SCREEN  
PROMPTS AND  
HELP



OFFERS CLEAN  
DESIGN



LOADS QUICKLY



OFFER CLEAR  
ERROR MESSAGES



BROWSER /OPERATING  
SYSTEM CONSISTENCY

Year EST	Software	Product Type	URL
1993	KidKare by Minute Menu	Accounting and nutrition	<a href="https://www.kidkare.com/">https://www.kidkare.com/</a>
2010	GOLD (Teaching Strategies)	Assessment	<a href="https://teachingstrategies.com/solutions/assess/gold/">https://teachingstrategies.com/solutions/assess/gold/</a>
2008	Work Sampling Online	Assessment	<a href="https://wsoz.pearsonclinical.com/wsoTeacherApp/teachApp/login/showLogin.html?product=work">https://wsoz.pearsonclinical.com/wsoTeacherApp/teachApp/login/showLogin.html?product=work</a>
2010	COR Advantage (High Scope)	Assessment	<a href="https://highscope.org/cor-advantage/">https://highscope.org/cor-advantage/</a>
2015	BrightWheel	Comprehensive	<a href="https://mybrightwheel.com/">https://mybrightwheel.com/</a>
1985	ChildPlus	Comprehensive	<a href="https://www.childplus.com/">https://www.childplus.com/</a>
2001	COPA	Comprehensive	<a href="https://www.mycopa.com/">https://www.mycopa.com/</a>
2002	Daycare Works	Comprehensive	<a href="https://www.daycareworks.com/">https://www.daycareworks.com/</a>
1981	EZcare	Comprehensive	<a href="https://www.ezcaresoftware.com/">https://www.ezcaresoftware.com/</a>
2013	HiMama	Comprehensive	<a href="https://www.himama.com/">https://www.himama.com/</a>
2004	Jackrabbit	Comprehensive	<a href="https://www.jackrabbitcare.com/">https://www.jackrabbitcare.com/</a>
2015	KangarooTime	Comprehensive	<a href="https://kangarootime.com/">https://kangarootime.com/</a>
2013	Kinderlime	Comprehensive	<a href="https://www.kinderlime.com/">https://www.kinderlime.com/</a>
2011	Lifecubby	Comprehensive	<a href="https://lifecubby.me/">https://lifecubby.me/</a>
1995	Procare	Comprehensive	<a href="https://www.procaresoftware.com/">https://www.procaresoftware.com/</a>
2012	PROMIS	Comprehensive	<a href="http://www.cleverex.com/PROMIS">http://www.cleverex.com/PROMIS</a>
2011	Sandbox	Comprehensive	<a href="https://www.runsandbox.com/">https://www.runsandbox.com/</a>
1996	SchoolLeader	Comprehensive	<a href="http://www.schoolleader.com/">http://www.schoolleader.com/</a>
2013	Smartcare	Comprehensive	<a href="https://smartcare.com/">https://smartcare.com/</a>
2010	ChildCareCRM	Customer Relationship	<a href="https://www.childcarecrm.com/">https://www.childcarecrm.com/</a>
2017	Intellikids	Customer Relationship	<a href="https://www.intellikidsystems.com/">https://www.intellikidsystems.com/</a>
2012	Kaymbu	Documentation+ Fam Com	<a href="https://www.kaymbu.com/">https://www.kaymbu.com/</a>
2010	Educa	Documentation+ Fam Com	<a href="https://www.geteduca.com/">https://www.geteduca.com/</a>
2011	Storypark	Documentation+ Fam Com	<a href="https://www.storypark.com/">https://www.storypark.com/</a>
2019	Enrollsy	Enrollment	<a href="https://www.enrollsy.com/">https://www.enrollsy.com/</a>
2013	Bloomz	Family Communication	<a href="https://www.bloomz.net/">https://www.bloomz.net/</a>
2015	Class Tag	Family Communication	<a href="https://www.classtag.com">https://www.classtag.com</a>
2011	ClassDojo	Family Communication	<a href="https://www.classdojo.com/">https://www.classdojo.com/</a>
2011	KidReports	Family Communication	<a href="https://kidreports.com/">https://kidreports.com/</a>
2013	Learning Genie	Family Communication	<a href="https://www.learning-genie.com/">https://www.learning-genie.com/</a>
2012	MyKidzDay	Family Communication	<a href="https://www.mykidzday.com/">https://www.mykidzday.com/</a>

## Institutional software products used by Early Childhood

2011	Parent Square	Family Communication	<a href="https://www.parentsquare.com/">https://www.parentsquare.com/</a>
2017	Preschool2me	Family Communication	<a href="https://www.preschool2me.com/">https://www.preschool2me.com/</a>
2011	Remind	Family Communication	<a href="https://www.remind.com/">https://www.remind.com/</a>
2014	SeeSaw	Family Communication	<a href="https://web.seesaw.me/">https://web.seesaw.me/</a>
2010	Tadpoles	Family Communication	<a href="https://www.tadpoles.com/">https://www.tadpoles.com/</a>
2009	Daily Connect	Family Communication	<a href="https://www.dailyconnect.com/">https://www.dailyconnect.com/</a>
2011	Ready Rosie	Family engagement	<a href="https://www.readyrosie.com/">https://www.readyrosie.com/</a>
2014	Vroom	Family engagement	<a href="https://www.vroom.org/">https://www.vroom.org/</a>